

Conference Programme

Morning schedule

08.15–09.00	Registration breakfast and networking
09.00–09.15	<p>Welcome and introduction from the Chair: “A winning mind”</p> <p>Coaching has been Frank's raison d'être for decades, inspiring world-beating performances from some of the top names in sport - Daley Thompson, Boris Becker, Gerhard Berger, Denise Lewis, Marat Safin and Katarina Witt. Currently he is the President of the European Athletics Coaches Association and a board member of the UK Sports Institute, Scottish Institute of Sport and member of the IAAF Coaches Commission.</p> <p>Frank Dick OBE, President , European Coaches Association</p>
09.15-10.00	<p>“Preparing for success”</p> <p>Much of the success of British cycling's 14 medals, including eight golds, at the Beijing Olympics can be attributed to Dave Brailsford. Known for his attention to detail, understanding of elite performance traits, advances in technology and the ability to get the best out of athletes, Brailsford epitomises what can be achieved when science is ruthlessly applied to sport. Winner of the BBC Sports Personality of the Year Coach Award, Brailsford is already plotting British Cycling's bid to retain the number 1 position in the Olympic medal table when the games come to London in 2012.</p> <p>Dave Brailsford, Performance Director, British Cycling Federation</p>
10.00–10.30	Networking break
10.30-11.30	<p>“The Business of Athlete Development”</p> <p>Buying and managing talent is a complex and multi disciplinary area. The organisation and the environment are key to both commercial and competitive success as they control the most important business assets of any club- the players. Find out why owners sign players and why they don't, what kind of due diligence is enforced and what the organisation needs to do to successfully identify, develop and manage talent.</p> <ul style="list-style-type: none"> • Bernie Mullin, Ex-President Atlanta Hawks & Thrashers (NBA & NHL) • Roger Draper, CEO, Lawn Tennis Association) • Ivan Gazidis, CEO, Arsenal FC (tbc) • Senior Executive from the world of Rugby tbc
11.30-12.00	Networking break
12.00-13.00	<p>“Managing under pressure”</p> <p>Managing under pressure and getting the best out of a team has long been Steve's forte as a Coach and Manager. From a successful period as coach with Derby, and then Assistant Manager at Manchester United (winning a unique treble in his first year), McClaren then went on to manage Middlesbrough through the most successful period in their history. Then came the England Manager's role which was a job he could not turn down but later admits one that should have been his “last” rather than his “next” one. Now he is back in Club Management with FC Twente where he achieved a Cup final and Champions League qualification in his first year.</p> <ul style="list-style-type: none"> • Steve McClaren, Former England Coach, current Manager FC Twente

Afternoon schedule

13.00-14.30	Networking lunch
14.30-15.30	<p>“Analysing Elite Performance”</p> <p>The ability to analyse human performance across a range of different criteria be it mind, biomechanics, time motion ratios, speed or agility, is fundamental to understanding how best to get the most out of players. To also understand the analytics of player measurement, assessing performance based on stats, modelling, observation and benchmarking, is fundamental to assessing the value of players. Taken together in this unique session, 4 of the most experienced performance gurus in the world share their knowledge and answer questions.</p> <ul style="list-style-type: none"> • Mike Forde, Performance Director, Chelsea FC • Valter di Salvo, Head of Performance, Real Madrid • Bruno DeMichelis, Asst. Manager, Chelsea FC & founder AC Milan’s Milan Lab • Damien Comolli, Sports Director, St Etienne
15.30-16.00	Networking break
16.00-17.00	<p>“Best practice in performance management from US sport”</p> <p>Chris Wright, President Minnesota Timber Wolves NBA</p> <p>As President of a high profile sports franchise, Wright is responsible for the day-to-day operations of the team, encompassing all aspects of player and business performance. With 18 years of top level management at the Timberwolves he leads a senior management group responsible for setting the strategic direction and developing a culture of success.</p> <p>His presence will ensure <i>Leaders in Performance</i> closes on the highest possible note with Chris providing unique insights into the highly competitive and professional culture of US Sport. It is an opportunity to hear from someone who is at the absolute top of the business-of-performance tree.</p>
17.00-19.00	Networking drinks