

DAY 1	5th October 2011
08.30–09.30	Registration and networking
09:30-10.30	Governing the game: <i>Where now for The Football Association?</i>
Sponsored by Levy Restaurants	Since his election as the Independent Chairman of The Football Association, David Bernstein has been preparing the organisation for the next phase in its development. With a wide ranging remit including reform, financing, football development and foreign relations, this session will focus on how Bernstein will change The FA for the better and gain buy in from all stakeholders in the game.
	David Bernstein, Chairman, The Football Association Interviewer: David Davies OBE
10.30-11.30	Networking break
11.30-12.30	Leading change: <i>How UEFA is shaping the future of European football</i>
Sponsored by Repucom/ SPORT+MARKT	Strong leadership, a clear vision, integrity and transparency are what makes a modern governing body. But running a membership organisation which includes powerful football nations, super rich clubs as well as cash strapped federations and developing football regions all with a myriad of cultural and economic differences, requires an extra focus and clarity of purpose. In an exclusive in depth interview, Infantino will address some of the big issues addressing European football such as integrity of matches or financial Fair Play, but will also have a special focus on UEFA's plans to develop National Team football in the future.
	Gianni Infantino, General Secretary, UEFA Interviewer: David Davies OBE
12.30–14.00	Networking lunch
14.00–14.45	World Cup Hosting. <i>A new beginning for world football</i>
Sponsored by PwC	With Russia and Qatar now confirmed to host the 2018 and 2022 FIFA World Cup's, both regions will soon begin the monumental task of building new sporting economies in order to deliver truly memorable tournaments on a par with those in past years. With National pride at stake, and the risks so high, how will these great nations build an infrastructure that underpins their sporting ambitions and deliver a first class tournament in time for the greatest sporting spectacle on earth.
	Hassan Al Thawadi, Secretary General - Qatar 2022 Supreme Committee Moderator: Keir Radnedge, Award winning Journalist
14.45 – 15.30	Networking break
15.30 – 16.00	Emergency Discussion: <i>An Interview with Kia Joorabchian, Adviser to Carlos Tevez</i>
	With the actions of star footballers under the microscopic focus of the media and fans, we interview Kia Joorabchian, an influential figure in Carlos Tevez's move to England, to provide an insight into life as a players' adviser.
16.00 – 16.30	Networking break
16.30–17.15	The Future of football: <i>Is FIFA fit to lead the Game?</i>
Sponsored by Repucom/ SPORT+MARKT	Billions of fans watch the game. Millions of people play the game. Everyone has an opinion. But the governance of football is the preserve of 24 men forming the FIFA Executive Committee. Whether its rule changes or disciplining players, refereeing standards or medical support, calendar changes or playing standards, the decisions they take are far reaching. With the organisation being scrutinised from all corners after a turbulent recent period, we ask can FIFA adapt to a changing world and remain the custodian of the game?
	Dr Michel D'Hooghe, Member, FIFA Executive Committee Jim Boyce, Vice President, FIFA Executive Committee HRH Prince Ali Bin Al Hussein, Member, FIFA Executive Committee Moderator: David Davies, OBE

DAY 2	6th October 2011
08.30–09.45	Networking breakfast
09.45-10.30	<p>Blowing the whistle: <i>Is it time to love referees?</i></p> <p>Ever had to run at full speed for 90 minutes whilst implementing a myriad of rules in a different language to a highly charged group of superstar performers in front of a baying crowd and millions of television viewers? Don't forget that your every move and decision is analysed by TV replays and your performance monitored by a supervisor with the power to demote you at any point in time. Welcome to the world of the professional referee, one of the most challenging roles in modern sport but, unquestionably, one of the most important. In this session we hear from the most recognisable and respected figures in the game never mind the profession along with distinguished referees from the past and present to discuss what it's really like to hold the cards.</p> <p>Pierluigi Collina, Member UEFA Referees Committee and former World Cup Referee Frank De Bleckere, Champions League, Euro Championships and FIFA World Cup Referee David Elleray, Chairman of the FA Referees' Committee</p>
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10.30-11.15	Networking break
11.15-12.15	<p>Fair Play or foul? <i>How Club finances are driving change</i></p> <p>Football's finances have been through a period of unprecedented change over the last decade with new ownership groups spending big on global players to achieve greater returns. With the balance between the haves and the have-nots resting on the appetite of the new owners, football clubs delicate eco system, where the unpredictability of the game is the driver of its popularity, has been under threat. Now that the organising bodies have moved to introduce stricter fiscal rules, this session will look at how this will affect the state of the European game and whether it will retain its position of strength when competing for players on a global scale.</p> <p>Greg Clarke, Chairman, The Football League Jean-Luc Dehaene, Chairman, UEFA Club Financial Control Panel Ivan Gazidis, Chief Executive Officer, Arsenal FC</p>
Sponsored by ICSS	
12.15-13.00	<p>Governance: <i>How football must play by the rules</i></p> <p>This keynote speech will examine domestic and international football issues through the eyes of one of the most influential sport figures in Government. Hugh Robertson, who has taken a keen interest in the well being of football and its Governance since he was a Shadow Secretary, will examine how strong governance and government support can lead the national game into a period of success.</p> <p>Hugh Robertson, Minister for Sport, UK Government</p>
Sponsored by ICSS	
13.00-14.30	Networking lunch
14.30-15.30	<p>Chairmen/Owners: <i>Mad, Sad or Saving the Game?</i></p> <p>Club owners face the ultimate challenge. Win games, build a business and balance the books. Add into the mixture fervent supporter scrutiny and intense competition and it becomes an almost impossible task. So why do businessmen queue up to own and run a football club in these turbulent economic times? Is it madness or vanity or do the Chairmen and owners know something we don't? Leaders brings together 4 men running clubs and balancing business with football expectations.</p> <p>Niall Quinn, Chairman, Sunderland Peter Coates, Owner, Stoke City FC Bruce Buck, Chairman, Chelsea FC Tom DiBenedetto, President & Chairman, AS Roma</p>
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15.30-16.15	Networking break
16.15-17.00	<p>Its players that matter, stupid.</p> <p>At the top level, players and their coaches work under the most intense pressure in an environment where job security, even with a lengthy contract, often seems non-existent. Performances are assessed daily, fairly and unfairly by public and media alike as well as by employers. So what is it really like today at the sharp end of football under such scrutiny? And what do today's heroes think will be tomorrow's challenges?</p> <p>Jamie Carragher, Player, Liverpool FC Fabio Cannavaro, Former Captain of Italy and 2006 FIFA World Cup Winner Ray Wilkins, former England Player and Assistant Manager, Chelsea FC</p>
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